

**ALAN SILVERBERG, MD, MHCM**  
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## **D E G R E E S**

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6/2011 – 5/2013	<b>Harvard University</b> Masters in Health Care Management
7/1982 – 6/1985	<b>Pennsylvania Hospital of the University of Pennsylvania</b> Residency
7/1981 – 6/1982	<b>Pennsylvania Hospital of the University of Pennsylvania</b> Internship
1977 – 1981	<b>Medical College of Pennsylvania, Philadelphia, PA</b> Medical Doctor
1972 – 1976	<b>Temple University, Philadelphia, PA</b> Bachelor of Arts, Summa Cum Laude

## **C E R T I F I C A T I O N S**

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1997 – 2012	Annual Re-certification, American Board of Obstetrics and Gynecology
1996	Obstetrics and Gynecology, Recertified
1987	Obstetrics and Gynecology

## **A P P O I N T M E N T S**

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Hospital	1986 – Present	Phoenixville Hospital
	1996 – 2004	Hospital of the University of Pennsylvania
	1985 – 2000	Pennsylvania Hospital
Administrative	2005 – Present	Executive Board Member Women's Health Care Group of Pennsylvania (90 Member Group)
	2010– Present	Medical Director, Women's Services (See Below) Phoenixville Hospital of Community Health Systems
	2001 – Present	Chairman, Department of Obstetrics and Gynecology Phoenixville Hospital
	2001 – Present	Lead Physician Valley Forge OB/GYN
Faculty	1996 – 2004	University of Pennsylvania, School of Medicine- Cl. Professor

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**AWARDS, HONORS, MEMBERSHIPS**

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Honors	Thomas V. Zachary, Chief Resident, PA Hosp	
Awards	Resident Teaching Award, University of PA, 6/84 Academic Excellence, Merck, Sharp & Dohme, 6/81	
Memberships	American College of Obstetrics & Gynecology, Fellow National Research Committee for Colposcopy and Cervical Pathology American Society for Colposcopy and Cervical Pathology, Fellow Gynecologic Laser Society Philadelphia Obstetrical Society Pennsylvania Medical Society	
Grants	Investigator of Several Clinical Studies Over Past 5 Years	
Lecturer	1991	ACOGG – MSAFP Screening Cincinnati, Ohio

**ACADEMICS**

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1996 – 2004	Clinical Professor University of Pennsylvania Medical Students in Clinical OB/GYN
1996 – 2002	Director of Education Phoenixville Hospital University of Pennsylvania Medical Students

**BIBLIOGRAPHY**

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**Silverberg, A. & Wallach, E.,** Leiomyomas, Postgraduate Obstetrics & Gynecology, Philadelphia, PA, October 1984

**MEDICAL DIRECTOR, WOMEN'S SERVICES**

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***Strategic Planning and Service Line Growth***

- Identify potential new opportunities for expansion of obstetrics and gynecology services to meet the growing community demand.
- Work with the Hospital and Children's Hospital of Philadelphia to expand the Neonatal Intensive Care Unit and explore feasibility of moving to a Level III program.
- Work with Hospital to develop a Maternal-Fetal Medicine Program to develop a comprehensive high-risk pregnancy service at the Hospital and in the Community.
- Explore potential for In-Vitro Fertilization Program and make recommendations to Hospital Administration as to how to proceed with its development. Identify other potential services in the area of Women's Health Services and assist Hospital Administration with their development.

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### ***Coordination of Patient Care***

- Chair the Women's Services Planning Committee which will include key members of the medical staff and hospital personnel as assigned by the CEO who are involved with planning and providing women's healthcare services.
- Identify opportunities to improve provider communication, patient and family experience, and ease of access for women and families seeking women's healthcare services at the Hospital.
- Meet with other clinical staff to monitor concerns and obtain feedback as to ways to improve healthcare and quality issues related to women's services.
- Acts as liaison for the Women's Health Pavilion Physicians and nursing staff, and facilitate communication between these groups and the Hospital Administration.

### ***Medical Education***

- Work with Hospital Administration if requested to develop medical education programs for women's services including accredited residency programs or medical student rotations. Assign Program Director as requested by Hospital and supervise the Program Director as required. Work with Program Director to insure all requirements of education programs are being fulfilled.

### ***Clinical Oversight and Quality of Care***

- Reviews and monitors all medical and clinical activities in Women's Health Pavilion. Oversees and facilitates the performance/practice of clinical operations in Women's Health Pavilion. Works closely with Clinical Nurse Manager to direct and monitor all clinical activities. Works collaboratively with Anesthesia Chair to assure provision of anesthesia services.
- Ensures policies and procedures and established bed usage guidelines are adequately and appropriately implemented and monitored. Makes recommendations for changes or modifications to existing policies and assists in the development of new policies and procedures.
- Provides a safe patient care environment and taking all reasonable measures to ensure that the quality and appropriateness of clinical services are monitored and evaluated.
- Renders decisions in situations where written policies do not exist or are not clear.
- Ensures that inappropriate actions or behaviors exhibited by any physician or staff member are reported to and addressed through appropriate venues.
- Verifies that all admissions to Women's Health Pavilion are consistent with patient selection criteria.
- Supervises/oversees the discharge of all patients assuring all discharge needs have been met and assists in coordination of a continuum of care.
- Oversees the Women's Health Pavilion, including establishing and ensuring that the medical standards necessary to assure the proper functioning of the unit are provided.
- Assists Clinical Nurse Manager to ensure adequate staffing for clinical services, to optimize utilization and to monitor and implement cost-control measures.
- Works with Clinical Nurse Manager to ensure standards of chosen accrediting agency are achieved and maintained. Participates in the preparation review processes for accreditation surveys.
- Performs administrative and supervisory functions necessary to ensure the unit is compliant with licensure, certification and/or accreditation requirements. Assures that criteria as defined as Department of Health and JCAHO are in place.

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- Actively engages in ongoing record review for purposes of peer review and meeting standards of accrediting bodies.
- Participates in the 90-day new employee and regular (or annual) performance evaluations of Clinical Nurse Manager.
- Monitors and enforces established guidelines and criteria to ensure efficient service delivery.

***Other Duties***

- Serves as Chairperson of the unit's medical staff committee and actively participates in other medical staff committees as assigned.
- Attends all medical/administrative meetings related to his role and responsibilities within the unit and prepares reports consistent with the performance of his duties.
- Assists with the development and adherence to applicable bylaws, rules, regulations, policies, procedures and protocols.
- Participates in the annual budget process for the Women's Health Pavilion.